***Do You Know What Your Neighbor is Up To?***

Dear Neighbor,

I’m writing you today to bring attention to a landscaping project we have scheduled for a neighbor of yours inside your neighborhood. You may have already seen our trucks in your neighborhood. (see enclosed gift)

We’re Bass *Custom* Landscapes and we’re landscape and irrigation contractors. Since 1987we’ve been building many of the beautiful landscapes around town thatyou admire so much.

I wanted to let you know that we take our customerservice and landscaping very seriously. We have a goal to transformpeople’s properties into beautiful gardens and landscapes. We want thelandscape construction process to be enjoyable for our customers, andnon-intrusive for their neighbors.



It may be necessary for us to temporarily park our trucks or equipment in the street while we’re working.

We’ll keep our work hours from 7:30 a.m. to 6:30 p.m., and we’ll do our very best not to detract from the look of your neighborhood by keeping our trucks nice and clean.

Please keep an eye on the work that we’re doing while we’re in your neighborhood, and if you like what you see, you may want to contact us to help transform your property. We suggest you place the enclosed refrigerator magnet on the door of your fridge or on an office filing cabinet so our number is easy to find!

I’d like to introduce myself and my company to you personally. I recorded a video for you here: [www.mylandscapecompany.com/meettony](http://www.mylandscapecompany.com/meettony) (directs to your client attraction video). If you have questions please call us at 555-5555. We are available between 8-5 Monday through Friday.

Warmly,

Tony Bass, Owner/CEO/President/Head Gardner

PS – I have enclosed three of my business cards (or company magnets) just in case you have a friend, family member or business associate interested in or in need of landscaping services.