

# Lawn & Landscape Business Owner's Guide to The New Rules for Finding, Recruiting, & Hiring Super Star Employees *by Tony Bass*

## Avoid The 5 Biggest Hiring Mistakes Employers Make

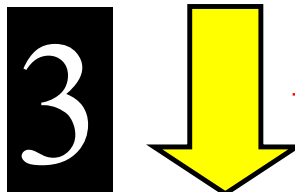
- 1**
1. Advertising for \_\_\_\_\_.
  2. Hiring \_\_\_\_\_ and \_\_\_\_\_ without an \_\_\_\_\_.
  3. Failure to build an \_\_\_\_\_.
  4. Failure to treat recruiting as a \_\_\_\_\_ and \_\_\_\_\_ function.
  5. Failure to hire \_\_\_\_\_ or adopt \_\_\_\_\_ in your business.



### 10 Ways To \_\_\_\_\_.

- |          |           |
|----------|-----------|
| 1. _____ | 6. _____  |
| 2. _____ | 7. _____  |
| 3. _____ | 8. _____  |
| 4. _____ | 9. _____  |
| 5. _____ | 10. _____ |

**HIRE A  
WINNER!**



### 14 FREE Ways To \_\_\_\_\_.

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_
7. \_\_\_\_\_
8. \_\_\_\_\_
9. \_\_\_\_\_
10. \_\_\_\_\_
11. \_\_\_\_\_
12. \_\_\_\_\_
13. \_\_\_\_\_
14. \_\_\_\_\_

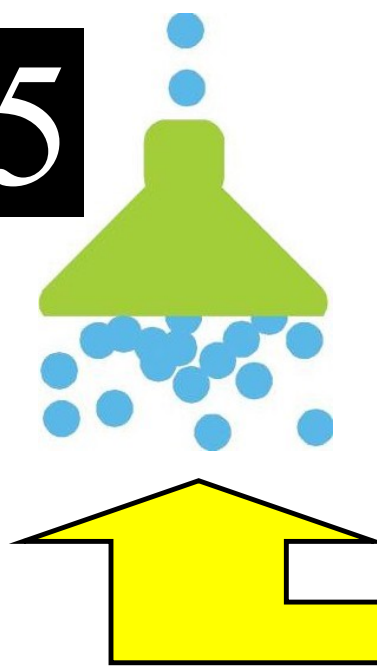
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**S** \_\_\_\_\_

**S** \_\_\_\_\_

**S** \_\_\_\_\_

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_



BONUS: 6 Questions to Eliminate Bad Hires Once and for All

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_

Additional Notes:

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