

The Wealthy Landscaper Productivity Challenge

To calculate Sales per Full Time Equivalent employee:

1 $\frac{\text{Field Labor Hours}}{2000} = \text{Your FTE}$
 (Remove holiday, vacation and office hours from total hours for this calculation)

2 $\frac{\text{Total Annual Sales}^*}{\text{Your FTE}} = \text{Your Revenue Per Full Time Employee}$
 *taken from your P&L

NOTE: If you received PPP money or any other GIFT money in the form of a loan from the government during any of the years you are calculating your numbers for here, make sure to remove this amount from your total annual sales before proceeding with this exercise.

How Does Your Company Compare to Itself?

Your Revenue Per Full Time Equivalent Employee				
Calendar Year:	1 Field Labor Hours	Your FTE	2 Total Annual Sales	Your Revenue Per FTE
_____	_____ = _____		_____ = _____	
	2000		Your FTE	
Calendar Year:	1 Field Labor Hours	Your FTE	2 Total Annual Sales	Your Revenue Per FTE
_____	_____ = _____		_____ = _____	
	2000		Your FTE	
Year to Date:	1 Field Labor Hours	Your FTE	2 Total Annual Sales	Your Revenue Per FTE
_____	_____ = _____		_____ = _____	
	2000		Your FTE	

How Does Your Company Compare to the Industry?

Year	Average Sales/Firm	Average # Employees/Firm	Average Pay/Employee	Average Sales/Employee	Payroll as a % of Sales
2002	\$462,164	6.3	\$24,155	\$73,591	32.82%
2007	\$575,431	6.4	\$29,132	\$90,318	32.25%
2012	\$557,806	6.2	\$29,821	\$89,710	33.24%
2015	*\$665,787	5.9	\$37,228	*\$111,996	*32.77%
2018	*\$745,573	*5.8	*42,965	*\$129,046	*32.77%
*Projected Data					
Source: US Census Bureau Industry Statistics NAICS 561730					
*2015 = Revenue Projected		**2018 = Forecast based on historical averages from data above			



See the next page for further analysis and summary of your results...

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Analyzing your results (check the categories your company falls into for each year calculated):

Calendar Year: _____ **Compared to Industry Average** **Under** **Equal** **Over**

- Under \$50,000/FTE** = Serious financial underperformance, expect business failure
- Under \$70,000/FTE** = Financial underperformance, expect growing debt, very little cash
- Under \$90,000/FTE** = Financial underperformance, good chance of rapid improvements
- Under \$110,000/FTE** = Financial underperformance, excellent chance of rapid improvements
- Under \$130,000/FTE** = You are close to meeting financial productivity averages
- Over \$130,000/FTE** = You are (likely) meeting or exceeding financial productivity averages
- Over \$200,000/FTE** = You are (likely) a high-profit contractor like my top students.

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Name: _____ Company Name: _____

Website: _____ Phone Number: _____

Scan and email your results to: tabitha@superlawntoolkit.com or fax your results to: 478-822-9707

Schedule a 20 minute call with Tabitha here to discuss your results or for questions about your Wealthy Landscaper Productivity Challenge: www.superlawntoolkit.com/meet20

